

Leap4Freedom

Jump into a new future

Alright, so I'll be really direct answering this question because this was my number one question when I got started with SFM so I want to make sure that everyone has a clear picture of my own experience.

First and foremost, I was very sceptical before taking money out of my pocket to pay for an online course, this is something I never did before and more importantly any other course I was previously exposed to seemed like a scam.

So to give you a clear picture I originally started with the \$29 Subscription as I thought that even in the case that this was going to be something different, I would have lost very little of my money.

Afterwards the next step for me was to enrol in what they call the "Essential Membership" the cost of which was \$299 upfront. At this point I was already more confident knowing that I already liked what I went through during the previous lessons.

I was under the essential membership for about 40 days as I found lots of valuable information available there that could keep me going while saving some money and building my confidence into this.

So after about one month I felt the need to move to the "Elite Influencer" where I spent \$2300. To tell you the truth at that point I was so convinced that moving to Elite was the right choice for me that making that bit of investment wasn't that important anymore.

After moving into Elite I spent lots of my time in setting up the foundation of my business, even though it may seem like creating a website is not a lot of work, this can take a lot of time if done in the right way.

Once the website was up and running I decided to start making some video ads as this is something I've always been passionate about. Given that writing has never been my thing I decided that learning how to take good footage was the best way to go. Luckily a good friend of mine back in Italy is a little guru of video editing so I was able to keep my cost fairly low while I was getting started.

With regards to paid ads, I decided to spend between \$1000 to \$2500pm however this is not indispensable as you can get started with generating some really good contents that will start generating organic traffic to your site and eventually move to paid ads.